

We are pleased to share highlights of the progress and accomplishments of Deaconess Associations and the Deaconess Foundation with the community and our stakeholders for 2016. By conveying this information, we hope to give you more insight into who we are, what we do, and the impact of our work on those we serve.

You will learn that our efforts are diversified, but in some cases specialized, depending on the health related needs of the community and/or the unique needs of a particular segment of our community. This approach allows us to be flexible and responsive, while remaining true to the vision, mission, and faith-based values that consistently guide our decisions and actions.

GreenLight Fund



BOYS & GIRLS CLUBS
OF GREATER CINCINNATI
A United Way Agency Partner



DIABETES PREVENTION PROGRAM



Board
Recognition
Program



Nursing
& Allied
Health
Scholarships

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Deaconess Associations, Inc.

02/Philanthropy

The philanthropic arm of Deaconess Associations, Inc. (DAI) continued to gain strength and momentum in 2016. The majority of our social investments are concentrated on reaching people who do not have the means for basic healthcare – so we work hard to fill that void by creating access to care that is convenient and cost effective. Last year DAI magnified its focus on such investments through the following:

Deaconess Health Checks - Our community-based healthcare clinics multiplied from the first one in 2012 to seven operating sites through 2016. Early in the year, DAI awarded a \$300,000 grant to Fairfield City Schools to establish a school-based healthcare center in this district that serves over 10,000 students and their families. This is the first suburban school district in the U.S. to offer vision, dental, primary care and mental health services under one roof. DAI has committed another \$935,000 to fund four additional Deaconess Health Checks in Cincinnati's Center for Addiction Treatment, the Center for Respite Care, and two Talbert House locations in Walnut Hills and Western Hills. The Walnut Hills site is already operational and the others are under construction.

Greenlight Fund Cincinnati – DAI's Chairman, Tony Woods, helped spearhead the introduction of this unique social initiative to Cincinnati. Greenlight employs a five-part process which focuses the Fund's investments on programs that will have the most impact on problematic social issues in the area – issues that affect low-income children and families that are not being addressed and have the capacity for change. (Statistics show that poverty is a daily reality for half of the children in our city.) DAI is a founding seed partner for Greenlight Fund Cincinnati, making a five-year commitment of \$500,000 to this venture. Mr. Woods serves on the Fund's Advisory Board, which identifies nonprofit organizations that can bring the most promising, groundbreaking answers to some of the city's most challenging poverty-related problems. Greenlight recently launched its first such program in Cincinnati, The Center for Employment Opportunities, which is dedicated to providing immediate, effective and comprehensive employment services to men and women with recent criminal convictions. This highly structured and tightly supervised program helps participants regain the skills and confidence needed for successful transitions to stable, productive lives. Deaconess is excited to play an integral role in bringing such positive, life-changing opportunities to our community.

Heimlich Heroes – Our long affiliation with the Heimlich Institute and specifically Dr. Henry Heimlich, founder of the Heimlich Maneuver, led to the Deaconess Foundation's creation of the Heimlich Heroes program. This endeavor provides free hands-on training, primarily directed to youth, on the circumstances which may lead to choking and the practice for performing the Heimlich Maneuver on potential victims. In 2016, Deaconess expended over \$445,000 to train more than 30,000 students, youth group members and others on the principles of the maneuver in states across the nation. The program has recently been expanded to include Spanish speaking students as well as adults.

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03/Philanthropy

YMCA Diabetes Prevention Program - Evidence of our efforts to reach into underserved communities and promote healthy living can also be found in our support of the YMCA of Greater Cincinnati's noteworthy Diabetes Prevention Program. In 2016, Deaconess continued its support through a second \$200,000 grant to ensure that the program remains a critical resource to tackle one of the most significant health challenges in the community. Participants in the program have experienced such positive results (both in health measures and cost savings) that the Centers for Medicare and Medicaid have agreed to cover the program for Medicare beneficiary participants in 2018

Boys & Girls Club of Greater Cincinnati - For the past four years, Deaconess has joined our city's Boys & Girls Clubs in sponsoring their Fit for Life Program - an initiative that strives to promote fitness, good nutrition, and healthy lifestyles among over 5,000 youth members - most of whom live at or below poverty level. By encouraging physical activity and providing healthy meals, in-service learning, tutoring, computer training, etc. (free of charge) these special members of our community are being shown a positive path with direction, purpose, and hope. Deaconess made its fourth \$50,000 contribution to the program in 2016, which was endorsed by the impressive results the Boys & Girls Clubs are observing in the kids.

Nursing & Allied Health Scholarships - In the early 1900's, Deaconess became the first to offer a training school for nurses in Cincinnati, an allegiance which Deaconess continues to carry forward by establishing a scholarship program for students pursuing careers in the nursing and allied health professions in the Greater Cincinnati area. Between 2014 and 2016, Deaconess awarded over \$225,000 in scholarship monies to worthy local students engaged in studies that will benefit the quality of life for individuals as well as the health and well-being of our entire community.

Board Recognition Program - Several years ago Deaconess instituted a unique concept to distinguish the involvement of its volunteer Board and Committee members by awarding funds to individual charities selected by each member. This program provides support to worthy causes while publicly acknowledging the contribution on behalf of the individual Board member and DAI as a whole. In 2016, DAI contributed over \$75,000 to more than 25 charities as a result of the participation of our outstanding Board members.

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04/Operations

The operational arm of Deaconess currently consists of our Deaconess Long Term Care division (DLTC) and in 2016, two new joint ventures that provide specialized home care services.

Specialized Home Care – We are especially pleased to announce that in late 2016, DAI formed partnerships with two specialized home care companies. Summit Orthopedic Home Care brings world-class orthopedic care to patients in their homes and manages the distinctive medical and rehabilitative needs of these patients. Serving central and southwest Ohio, Summit has been recognized as a Top 500 Agency nationally by Home Care Elite. More information can be found at their website, www.summit-ortho.com DAI's second home care venture, Health Care Bridge, is dedicated to providing help in the home to those needing assistance with the activities of daily living. While the medical needs of patients receiving home care services are often met, many individuals also need help performing basic activities in order to remain independent. Health Care Bridge, based in northeast Ohio, fills that void by helping with functions such as personal hygiene, dressing, eating, maintaining continence, and getting in and out of chairs and beds. DAI is excited to be partnering with these successful companies to enable those who wish to remain in their own homes with the means to do so.

DLTC - Our Long Term Care Division currently owns and operates senior communities in Cincinnati (Cottingham Retirement Community); Blanchester, Ohio (Continental Manor); Mason, Ohio (Mason Health Care Center); and Ottawa, Kansas (Ottawa Retirement Village). These communities provide a variety of services to our senior residents, including accommodations for skilled nursing, independent living, assisted living, rehabilitation and dementia. These communities are located in urban, suburban as well as rural settings, putting DAI's philosophy to "offer care where care is needed" into action. Each delivers an individualized level of support to their residents, respecting personal preferences and needs while offering common best practices for senior care.

For additional information, see http://www.deaconess-healthcare.com/Long-Term_Care/

As you can see, Deaconess was diligent in its efforts to contribute to a community where healthcare is made more accessible and affordable – locally as well as nationally. This vision was made more apparent in 2016 and will be even more prominent as we pursue both operational and philanthropic opportunities in the years to come.

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